VicRoads Community Road Safety Grants
Standard Programs Guidelines

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vicroads.vic.gov.au
About the VicRoads Community Road Safety Grants Program

If you’re a community group or organisation interested in delivering a road safety initiative in your area, you could be eligible for a VicRoads Community Road Safety Grant.

Our Community Road Safety Grants are divided into three areas:

• Standard Programs
• Innovation Programs
• Insurance-Only Programs

These guidelines relate to Standard Programs. For innovation and insurance only applications visit our website.

The Standard Programs grants provide funding for local road safety initiatives that can be delivered within a community to help Victoria on its journey Towards Zero.

Towards Zero is what the road experts call a ‘Safe System’ approach. It invests in safety at the most dangerous areas in the road network; supports people who are much more vulnerable to become casualties on certain roads, at certain speeds at certain times of the day; and builds in second chances for when we inevitably slip up. Towards Zero accepts that people will make mistakes but no-one should die because of them.

We know localised community action is pivotal in reducing the number of lives lost and serious injuries on Victoria’s roads. The VicRoads Community Road Safety Grants program has been developed to assist communities to prevent and reduce these harms.

In 2016 - 2017 $1.6 million was provided to community groups for programs such as:

• bike education
• motorcycle safety
• pedestrian programs
• young and older road users
• heavy vehicle operators.

Our funding priorities

We’re seeking applications for Standard Programs which:

• provide strong evidence that the program or service is needed in your community
• have impact in addressing a local road safety problem
• deliver value to the community and represent good value for money
• have evidence of partnership
• align with regional road safety priorities (your local Community Road Safety Advisor will discuss these with you)
• are consistent with Towards Zero principles
Eligibility requirements

To be eligible for a Standard Program grant, you must speak with your local VicRoads Community Road Safety Advisor about the program and proposal, as well as meet all of the following criteria.

- you must have a demonstrated interest in road safety and good links to your community.
- you must demonstrate that all funded activities will be delivered in Victoria, for Victorian residents.
- you must have an Australian Business Number (ABN) or Australian Company Number (ACN), or provide evidence you have applied for one.

Funding exclusions include:

- projects that do not contribute to the intent of the VicRoads Community Road Safety Grants program.
- initiatives that are already funded by VicRoads and our road safety and education partners, such as L2P and Keys Please.
- off-road driver training.
- use of fear tactics such as graphic re-enactments, crashed car displays, visits to or by organisations that are based on shock tactics.
- projects that are primarily involved with fundraising, prizes, competitions, awards or organising conferences and events.
- overseas and interstate travel, accommodation and sundry expenses.
- costs for attending conferences and trade exhibitions.
- purchase of equipment and vehicles.
- costs of products or activities which are the core business of the organisation.

Applications from Victorian State Government departments or agencies are ineligible to receive a VicRoads Community Road Safety Grant and will not be accepted.

Program types

Standard Program grants fall into 12 categories.

Note that some programs may appear in a category that is different to how your organisation categorises it. While our list of programs is comprehensive, not all Standard Programs have been specifically named.

If your program is not listed, you can apply for funding via the ‘Intervention’ section of the appropriate category. For instance, if your organisation has previously delivered an Older Road User Expo, you can apply for a grant to continue this activity by completing the ‘Older Road User Intervention’ section of the application.

Information about funding contributions and capped amounts, are outlined in the application form: https://vicroads.smartygrants.com.au/2017standard

Cycling

- Bike Ed Instructor Training
- Bike Ed Challenge
- Maintenance for Bike Ed Trailers and Bikes
- Cycling Intervention

**Fatigue**
- Driver Reviver
- Fatigue Presentation
- Fatigue Intervention

**Young Drivers and Inexperienced Learner Drivers**
- Fit2Drive
- Road Safety for New Arrivals (including TAC funded driving lessons)
- Young Drivers and Inexperienced Learner Drivers Intervention

No funding for administration will be provided for Fit2Drive sessions. If you would like the Fit2Drive Foundation to apply directly to us to deliver sessions in your community, contact: [http://www.f2d.com.au/contact-us](http://www.f2d.com.au/contact-us)

*Looking After Our Mates* has been incorporated into the ‘Alcohol and Other Drugs’ category and should not be include as a ‘Young Drivers and Inexperienced Learners’ Intervention.

**Older Road Users**
- Years Ahead
- Motorised Mobility Devices
- Safe Drive
- Wiser Driver
- Safer Scooter Wiser Wheelchair
- Wiser Walker Wiser Traveller
- Older Road User Intervention

**Safer Vehicles**
- Child Restraint
- Heavy Vehicle Transport Safety Forums
- Fleet Safety Safer Driver Policy
- Safer Vehicles Intervention

**Pedestrians**
- Safe to School
- Pedestrian Intervention

**Motorcycle**
- Motorcycle Intervention

**Alcohol and Other Drugs**
- Looking After Our Mates
- Alcohol and Other drugs intervention

**Safer Speed**
- Safer Speed Intervention

**Distraction**
• Distraction Intervention

**Safer Road and Roadsides**

• Banners
• Mobile billboards
• Speed Advisory Messages (SAMSs) / Variable Messaging Sign (VMS)
• Safer Road and Roadsides Intervention

As banners and mobile billboards are often used as part of a specific road safety program e.g. Cycling Intervention, we have included these as independent programs. The application form enables you to choose the specific campaign banners and/or mobile billboards that will complement your program.


**Community Engagement**

• Community Engagement

**Assessment criteria**

Applications will be assessed against the following criteria.

**Evidence of need**

• Your proposal should provide strong evidence of an existing need in a local context i.e. where it will be delivered.

**Contribution to improving local community road safety**

• Your application should clearly show how the initiative may improve road safety knowledge, attitudes and behaviours.

**Value for money**

• Your proposal should represent value for money by matching a realistic budget with potential road safety benefits. Assessors will compare relevant costs and benefits of each proposal. Key factors that will be considered are efficiency, effectiveness, economy and population reach.

**Evidence of partnerships**

• Partnerships can enable projects to make an efficient use of resources and skills for a better outcome. Applicants are reminded that partnerships in road safety are strongly encouraged.
• Your proposal should demonstrate a capacity and commitment to working in partnership, if relevant.
• Evidence of the support and contribution from relevant key partners should be included with the application.

**Alignment with Regional priorities and Towards Zero**

Your proposal should align with regional road safety priorities and Towards Zero principles.
Funding and payments

Funding

Successful applicants may be awarded an amount other than the requested amount.

Payments

A payment schedule will be agreed upon with a VicRoads Community Road Safety Advisor.

Administration

Administration funding may be awarded at the discretion of VicRoads for up to 20 per cent of an applicant’s total program funding allocation. Please do not include funding for administration within your application.

Administration funding will be based on the following criteria.

- Type of organisation (community groups whose primary funding source is VicRoads are likely to receive a higher percentage of administration funding than councils and other organisations that have established administration functions)
- Number of programs being undertaken
- Scope and complexity of programs.

Project delivery

Project delivery timeframe

Grants are available for projects delivered from 1 July 2017, and must be delivered and evaluated by 30 June 2018. Past projects which have not met delivery requirements may be unsuccessful in their application.

Application process

Pre application

Applicants will be required to complete a pre application form detailing their organisation details and the road safety areas they are interested in applying for. Within two business days of receiving this completed form, the relevant program application forms will be assigned to the applicant’s SmartyGrants account. We’ll send you an email to notify you that the applications are ready to be completed.

Applications are to be submitted through the SmartyGrants online grants management system.

You can find the application form at https://vicroads.smartygrants.com.au/2017

Applications will be accepted from 9am on Monday 6 February 2017 to 4pm on Wednesday 15 March 2017.
Post application

Eligible applications will be assessed after the closing date by a panel of VicRoads Road Safety experts.

VicRoads Regions will prioritise applications based on what best addresses the needs of their local communities. These prioritisations along with Towards Zero priorities will inform funding decisions.

Applicants will be advised of grant outcomes by late May 2017.

Administrative requirements

If your application is successful, you will be asked to:

- Enter into a Funding Agreement as the contractual basis of the grant
- Provide reporting documentation and financial acquittal of the grant as specified in the Funding Agreement
- Appropriately acknowledge VicRoads and the Victorian Government for the assistance provided for the project. We will provide you with the brand guidelines you will need to implement.

To assist you in completing these we will provide further information, brand guidelines and templates through an online tool.

Contact information

For further information please contact the VicRoads Community Road Safety Grants Program:

Call: (03) 9854 2557
Email: communitygrants@roads.vic.gov.au